

- A5 Flyer Design Crowd Brief
 - Document: A5 Flyer Portrait.
 - Height = 210mm
 - Width = 148mm
 - Pages: 2 (Double sided)
 - Colour: In keeping with our logo (refer attached PDF)
 - Content: Front page (refer attached pdf)
 - Content: Back page (refer attached pdf)
 - Fonts: Headings: Aclonica, Text: Baloo 2
 - Logo:
 - EPS & PDF (refer attached, other file options available upon request)
 - White & Translucent background (refer attached)
 - Placement: Front & Back pages
 - Photo Front Page:
 - Creek Bed – This is the main photo but don't make it too large as it will reduce the image quality
 - Collecting Eggs – **FACE TOO BE BLURRED**, smaller in size than mani photo
 - Photo Back Page:
 - Mud Day Hands
 - Outdoor Activity
 - Toddlers Sleeping
 - Website QR code: Placement front and back pages next to contact details
 - Finished A5 flyer to provide in PDF format and PDF format with 10mm bleed on all four sides (230mm x 168mm)
 - Files to be provided
 - PDF without bleed
 - PDF with bleed
 - EPS with bleed
 - EPS without bleed
 - Fonts – Name of fonts used required
 - Colours – names of colours used in HEX, CMYK/Pantone and RGB